

By [www.dairyinforma.com](http://www.dairyinforma.com)

# DAIRY YEAR BOOK-2021

All India Dairy Business Directory

**CONNECTING BUSINESSES SOCIALLY**



## Readership & Circulation

Almost Each & every business house needs a valid source of information for meeting their day to day contact needs besides running and development of their business.

All have unanimous opinion that **Dairy In India (Year Book)** has been the best source which met their all requirement at one place. Its vast source of **Business Information, Statistical Figures, Articles, Project Reports etc.** made it an unmatched source of information

**Dairy In India-2021** is aimed at achieving all the goals. We are sure with comparative lesser price & a bit larger page size for providing more information in the book, it will have still the better circulation making it readers and advertisers favorite.

## Advertisement Exposure

Almost every business house in **Dairy Industry, Veterinary Industry, all libraries of Agriculture & Veterinary collages & Deptt. of Animal Husbandry & Dairying** Would Like To Have **Dairy Year Book** on their shelf. This provides an opportunity to thousands persons working directly for Dairy Industry to have access our book, making best display of advertisement published in this book.

It will serve MDs Of Dairy Plants, Dairy Cooperatives, Manager Of Companies & industries associated to Dairy. Providing the best opportunity to our Advertisers for directly reaching in hands of potential buyers. It will make this book, most ideal media of advertising for anyone who wish to serve Dairy industry.

Now advertisers of Dairy Year Book will not only be appearing prominently in our book but would also be getting their advertisement displayed prominently on website [www.dairyinforma.com](http://www.dairyinforma.com). This would provide global exposure to advertisers.

## Advertisement Tariff

Position	INR	US \$	Advertisement Features
Front Title	55,000	900	✓ Advertisement In Dairy In India (Dairy Informa-2021) ✓ FREE Copy Of Dairy In India (Dairy Informa-2021) ✓ FREE E-Version Directory Having 25000+ Dairy Companies ✓ Logo Or Display Advertisement On Website <a href="http://www.dairyinforma.com">www.dairyinforma.com</a> ✓ Details Of Managing Director / Director / CEO / Proprietor / Dean / VC / Plant Head In Section "Prominent Persons Of Dairy Industry" With Their Photograph
Front Inside cover	45,000	800	
Opening Page	40,000	750	
Last Cover	50,000	850	
Inside last cover	40,000	750	
Last Page	30,000	500	
Center Spread	45,000	800	
Book Mark	35,000	600	
Ordinary Full Page	26,000	450	
Ordinary Half Page	15,000	300	

### Black & White Pages

Ordinary Full Page	15,000	300	✓ Advt. In Dairy In India (Dairy Informa-2021) ✓ FREE Copy Of Dairy In India (Dairy Informa-2021) ✓ FREE E-Version Directory Having Of 25000+ Dairy Companies ✓ Details Of Managing Director / Director / CEO / Proprietor / Dean / VC / Plant Head In Section "Prominent Persons In Dairy Industry" In Book With Their Photograph
Ordinary Half Page	9000	200	

### Book Order

Pre Publication Price For Book (Post Publication Price Would Be INR 7850/-)	5850	125	✓ Listing In "Prominent Persons Of Dairy Industry" ✓ Copy Of Dairy In India (Dairy Informa-2021)
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### Mechanical Specification

Size of the Directory is US Letter – 8.5" (width) x 11" (height)  
 Half Page Advt. Size with Bleed – 8.5" (width) x 5.5" (height) (+4mm bleed)

Full Page Advt. Size with Bleed – 8.5" (width) x 11" (height) (+4mm bleed)  
 Bookmark Size – 3.25" (width) x 7" (height)

*Be First to Grab The Prime Position*

**White Wing Media**

**Work Office:** SF-52, Palika Bazar, GT Road, Ghaziabad-201001 (U.P.)

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Websites: [www.dairyinforma.com](http://www.dairyinforma.com), [www.thepoultrytimes.com](http://www.thepoultrytimes.com), [www.allindiapharma.com](http://www.allindiapharma.com)



## Contents Of Dairy In India (Dairy Informa-2021)

2021 Edition Of **Dairy In India (Dairy Informa-2021)** will be A mini-encyclopedia of Dairy Industry. It is having every information needed by everyone in the Industry.

This Book Will Have 4 Sections, Which Details Are Below:

<b>Articles &amp; Write Ups</b>		<b>Industry Statistics</b>	
Processing Technology		Milk Production/Meat Production	
Dairy Farming, Project Reports		Export/Import Statistics	
Breeding & Genetics		Livestock Population	
Equipments & Innovations		Animal Husbandry Statistics	
Market & Policy		World Statistics	
Value Addition Of Dairy Products		Sector Reports	
<b>Directory</b>			
Association & Autonomous Bodies		Ice Cream Manufacturers	
Members Of Associations		Equipments Manufacturers	
Books & Periodicals		Feed Manufacturers	
Food Ingredients & Chemicals		Feed Ingredients Manufacturers	
Consultants		Packaging Machines Manufacturers	
Dairy Farms, Breeding Farms		Packaging Materials	
Dairy Consumables		Laboratories (Testing & Analytical)	
Dairy Product Manufacturers		Institutions	
Dairy Cooperatives		State Govt. Department	
Dairy Dealers, Traders		Central Govt. Department	
Processing Equipments		Veterinary Pharmaceutical	
Exporters		Veterinary Biological	
<b>Buyers Guide</b>		<b>Email &amp; Mobile Directory</b>	
Buyers Guide – Dairy Products		Email Directory	
Buyers – Equipments, Packaging Materials		Mobile Directory	

Keeping in view the need of time we have been working on this issue since last 6 Months. This informative compendium of 1400+ pages along with E-Version Directory & Website Exposure.

Our advertisers are going to be highly benefited with additional advertisement exposure through our website [www.dairyinforma.com](http://www.dairyinforma.com) making them visible internationally.

For the success of Dairy In India (Dairy Informa-2021) we need your precious support by way of your advertisement & your business details for publishing in book & on website.

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# Our Valuable Advertisers



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